

**O**vercoming

The

**3**

**F**ATAL

**S**UCCESS

**B**LOCKS

**Deberah Bringelson**

**P o w e r o f 3**

**When you're ready, I'm here to help you.**

After reading this book, when you're ready to reset your money and success, join me here:

**[The 21-Day Reset For Money and Success](#)**



**[www.DeberahBringelson.com](http://www.DeberahBringelson.com)**  
**[www.QuantumResultsFormula.com](http://www.QuantumResultsFormula.com)**



"I didn't believe I deserved wealth.

**I thought I wasn't good enough. I was blocking money.**



Deberah helped me clear those fears and beliefs...

**Within 8 days –  
I made \$298 Million!"**

- Nadia Zaal, CEO Zaya



**"I MADE MORE  
MONEY IN 1 SALE  
THAN IN ALL OF LAST  
YEAR! THIS STUFF  
WORKS!"**



**Within 36 hours, Sieglinde  
made the largest sale of her  
life.**



**POWER of 3**  
More Money! Less Stress! More Fun!

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# Overcoming

# The

# 3

# FATAL

# SUCCESS

# BLOCKS

Whether you're a new entrepreneur or a seasoned CEO with a string of successes under your belt, at some point in your career you've probably experienced periods of time or projects that just won't go anywhere. You're working hard, you're doing everything you know to do, but it's just not happening.

Every business professional...every person...experiences this at some point in their lives. Some regularly.

Have you ever had a big win or three; created massive success and then suddenly nothing works? Struggle seems to be your new mantra?

In the 1990s, Nick (not his real name), CEO of a billion-dollar company and a pioneer in the tech world, was an international whiz kid, touted for his cutting-edge innovations. In 2009, after achieving the kind of success that most CEOs dream of, he sold his company and decided to try his hand at combining his commercial tech expertise with a social mission. The new company would provide education to unserved children in some of the poorest areas of the world.

When I met Nick in 2013, the name of his game was struggle. Millions of dollars had been raised and spent, with very little progress.

He had done it before. So what was now blocking his success?

## #3 - Self-Doubt

I loved everything about Nick; who he was, his commitment to changing the world by changing the lives of children. He was...is...a hero. Unfortunately, time and a painful personal history immersed Nick in self-doubt, which created a whole host of problems.

Let's look at 2.

### First - You're Not Pretzel - Stop Acting Like One!

Nick never lost confidence in his mission, but his confidence in himself was severely challenged. That caused Nick to become a "pleaser".

**"Self-doubt causes us to engage in self-protective strategies at work like procrastination, hesitation and self-handicapping to avoid failure, ...these "strategies", often become unconscious habits that limit our potential for growth and success."**

Louisa Jewell, positive psychology and self-doubt expert

Have you ever watched someone so desperate to “get the girl” (or boy) that they turn themselves inside out, backward and forward trying to please the object of their affection? What typically happens. Ewww! The “object” isn’t interested. Desperation has a strong scent and it’s not pleasant. And in the worst situations, the “object of desire” becomes demanding and manipulative.

Has this ever happened to you?

Nick needed a large infusion of cash in order to finish the product and get it out to the world. He had successfully attracted the attention of a couple of large international investors, but they were playing games. One investor would only meet in person to discuss terms. He wouldn’t use Skype or other electronic meeting tools. This meant that Nick was spending precious cash and time flying back and forth from the U.S. to Dubai. I’ve done that trip. Several times. It’s looong and expensive!

Each time the investor would dangle a promise in front of Nick. And sometimes even a little taste of cash, just to keep Nick interested. But the promised large investment, remained that...a promise.

**Women are  
50% more  
likely to  
doubt their  
abilities than  
men.**

## Second - Focus! Focus! Focus!

The constant pursuit of money and attempts to be all and please all, caused Nick to lose focus on the larger picture – serving unserved children. The average person loses their attention 6 to 10 times per MINUTE! And in the growing of this company, Nick was definitely suffering from ADD.

He found another investor with a different set of demands. This investor didn't insist on face-to-face meetings, but they did have a constantly changing list of demands for pieces of Nick's company, product, proprietary materials, etc. Each time, Nick would struggle to get comfortable with the most recent demands only to see them change...always to Nick's detriment and for the benefit of the investor.

Nick's solution was to change focus ...again. Nick decided to reach out to governments around the world seeking their funding for the project. First it was one country, then another, then a third. Marketing plans were begun for each country.

### Are YOU Laser Focused?

Or are you chasing every shiny opportunity?

During this time, discussions and endless trips were ongoing with Nick, the human pretzel, trying to please the first investor from Dubai, the second investor who wanted more and more concessions out of Nick's company, as well as, each of the three countries in consideration.



**When your attention is out of focus, so will be your success and your profits!**

Stress was taking its toll on Nick, his health and his family, not to mention development of the project and growth of the company

## Stress = Risk



- **Cancer – 200% increase**
- **Heart Attack – 100% increase**
- **Stroke - 50% increase**
- **Heart disease - 25% increase**
- **Headaches**
- **High blood pressure**
- **Obesity**
- **Depression**
- **Anxiety**
- **Diabetes**
- **Alzheimer's**
- **Premature Death**

Women shoulder much of the burden. Far more women than men say they have lain awake at night in the past month due to stress

— 51 percent, compared with 32 percent of men.

# Nailing A \$50 Million Investment!

The company was spiraling out of control, Money was evaporating, stress was through the roof and Nick's health was threatened.

Choice Point: Often this is the point where entrepreneurs either give up or dig in and get the help they need to turn disaster into success.

Fortunately, Nick chose the latter. Utilizing the Power of 3, Nick understood that he needed to stop being a pretzel. But how? His lack of self-confidence meant that merely putting on a brave face and a plucky good attitude wasn't going to be enough. He jumped into doing the critical inner work with both feet.

Our every consulting session included at least one guided meditation or releasing process to both uncover the roots of the problem and then to begin to unlock what was keeping him stuck and clear it away.

Together we did an analysis to determine which of the financial paths was most likely to produce the best results at the least risk. We developed a clear plan for each of the contingencies, but pursued the one with the greatest promise. Nick got tough.

As a result of greater confidence and supported by a clear plan for success, he stopped being a pretzel and began to stand in his power.

The result – A \$50 Million Investment that gave Nick what he needed to move his project forward and save his company.

# Stand in Your Power!

## 5 Steps To A More Powerful You

What does it mean to “stand in your power”? Well, as you read from Nicks’ story, there’s a little more to it than this, but to get a feel for it, give this a try.

1. Stand up.
2. Put your hands on your hips.
3. Straighten your spine. Stand as tall as you can. Shoulders back.
4. Take a deep breath.
5. Imagine a power cord attached to the base of your spine, running down into the core of the earth. Feel the power of the earth running up the cord, touching the base of your spine and running all of the way up your spine and out the top of your head.

**People who power pose for a total of 2 minutes feel and act more confident and powerful.\***

Do you feel the power? You should. Start your day like this...every day. The next time you’re headed into a meeting, “Feel The Power”. When someone is being difficult or intimidating “Feel The Power”. This doesn’t mean be aggressive. It means, stand in your power. Feel the energy of your being, your strength and use that power to create exactly what you want.

***“Adopting the body language of a powerful person changes the way other people see and act toward you, which in turn reinforces your confident behavior.”***

**- Amy Cuddy, Harvard Business School professor**

# # 2 - Lack of 100% Commitment

One of the keys to Nicks' ultimate success is that when he hit that "choice point" he had to actually choose.

Have you ever "demanded" success? From yourself and from life?

If you're like most people, you have taken steps toward success. You may have gone to college, taken classes, sought a promotion, "dressed for success". But you probably have never said: "This is what I'm going to do. I demand success from myself and the Universe. And, I claim that success as mine! No matter what I have to do (legally of course!), no matter how long it takes, success is mine and I will take nothing less!"

If you have, congratulations, you're in the less than 1 percent of the population. If you haven't then today is the day!

## Why This Is Crucial

Why is it important to commit to what you want and to demand it?

The answer rests in the depths of quantum physics. Understanding the specifics of the science isn't the important part. What it is important to understand is that everything is energy. Everything. There is nothing in our universe that isn't energy. Thoughts are energy. Words are energy. When you write and speak your words, you create a powerful force that propels you forward. In a way, you are giving direction to the universe about what you want delivered.

When you state it as a command, rather than a request, you're in control. Rather than being a child asking for favor, you're a person in charge of your destiny, saying "that is mine! I claim it! Deliver it to me!"

Nick "decided" what he truly wanted, the investor he wanted. Standing in his power, with the support of his newly created action plan and me his coach, he demanded exactly what he wanted from himself and from the universe.

# The #1 Block to Your Success!

The final and most important block that Nick needed to clear (and I bet you do too!) is one that affects almost every person on the planet every day.

Can you guess what it is?

## Fear. Fear is the Number 1 Block to Success – Your Success

Fear will stop you in your tracks every time. It keeps you from moving forward. It keeps you stuck. Do you know that many people choose to stay in situations that they hate, rather than take a risk on something new and great because they fear that the unknown is worse than the mess they're already living?

Nick allowed himself to stay stuck for more than a year, running on a hamster wheel to nowhere because he was afraid to make a decision and demand what he wanted, from himself, his potential investors (clients) and the universe.

- ✓ Are you afraid to fail? What will people think?
- ✓ Are you afraid to succeed? Will people expect me to give more than I can or want?
- ✓ Or are you afraid that the light of success might shine too brightly on you. What if you have a little success but can't maintain it. Will people think you're a fraud?
- ✓ Are you wrapped in fear?

If you answer “yes” to any of these questions, then I assure you, something better is waiting for you.

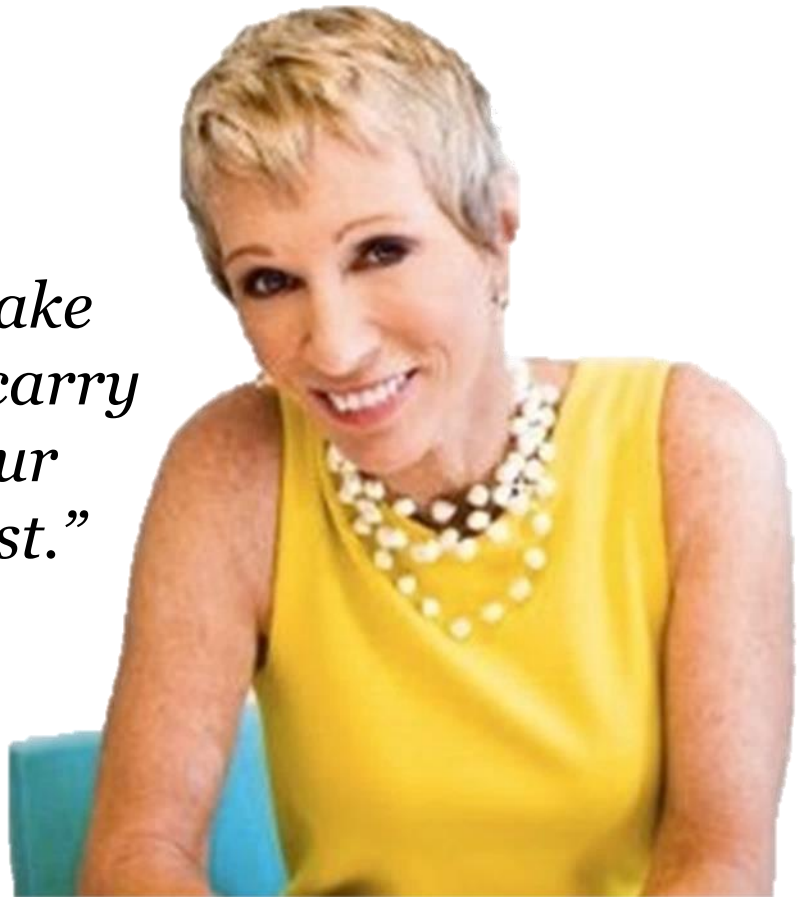
Let's do something about it.

## Real Estate Mogul and Shark Tank Star Barbara Corcoran –

**“The biggest challenge in business is not the competition. It’s your own insecurity—the little voice inside your own head.”**

*“It’s so hard to shake those things you carry with you from your childhood and past.”*

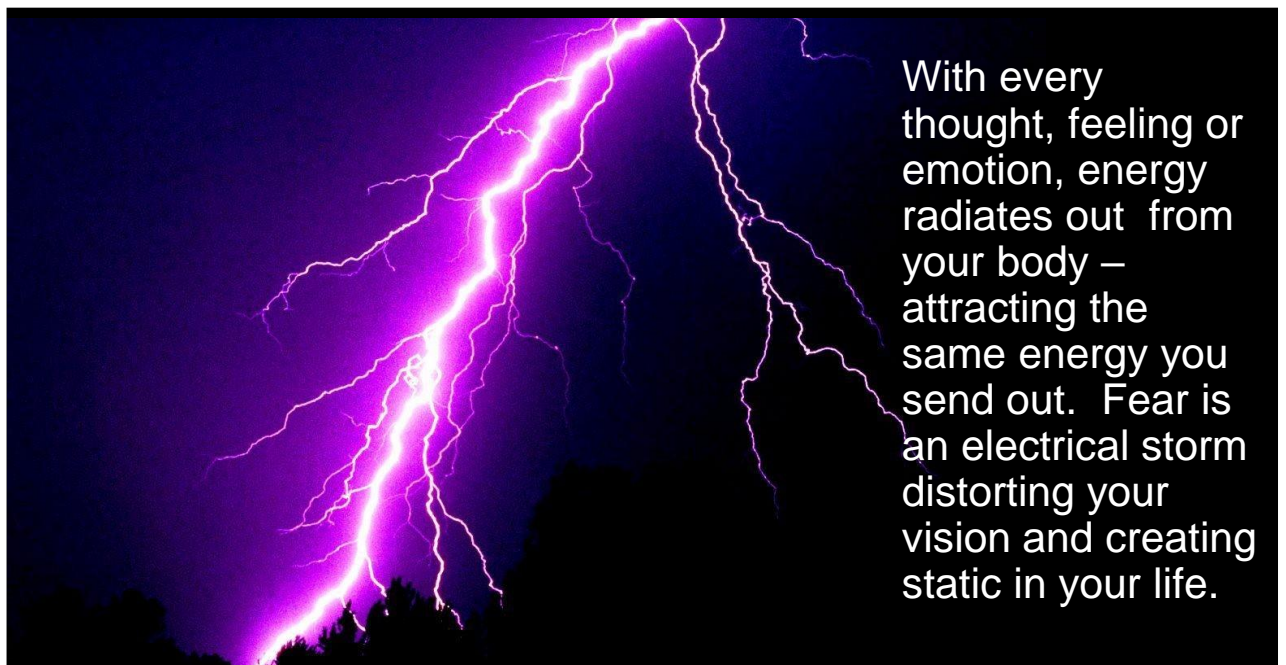
– Barbara Corcoran



# Download the Releasing Fear – Guided Process

I've created for you an exercise that you can do with any negative emotion. Right now, we're going to do it with fear because that's a big one for most people, whether they will admit it (even to themselves) or not. I do this exercise several times a day. I do it first thing in the morning, last thing at night and anytime a feeling comes up that is not love or joy. It works with anxiety, depression, anger, etc.

Why is this vitally important?



Want more information about quantum physics and how thoughts, emotions, core beliefs and feelings combine at the point of power? See “5 Vital Secrets You Must Know To Master The Art Of Creating.

Imagine webs of energy, radiating out from your core. Those webs reach out and pull back to you what you are sending out. If you are sending out images and feelings of fear...the universe attaches experiences to those webs and they're pulled right back to you. If you send out images of joy and fun, but they are colored with fearful feelings, the universe attaches distorted experiences back to you.

Nick's self-doubt, his lack of a clear strategy and his willingness to live like a human pretzel, twisting and turning in an endless, impossible attempt to please his prospective clients and investors, rested on a foundation of fear. He was afraid.

- What if his early business success was a fluke?
- What if he really was that shy, lonely kid that he believed he was growing up?
- What if he was a fraud? And people discovered it?
- What if he failed?

All of those fears and more served to create a rock solid foundation of stagnation and inaction that Nick's lack of success rested on.

## How about you?

He used the guided process that I've given you [here](#). He seized and stood in his power and claimed the success that had been eluding him.

How much better would **your**  
**life** be **without** the  
**3 Biggest Blocks** to your  
success?

# Business Assessment Materials



[www.DeberahBringelson.com](http://www.DeberahBringelson.com)  
[www.QuantumResultsFormula.com](http://www.QuantumResultsFormula.com)

# FACT 1 - Symptoms Are NOT The Problem

You've tried everything you can think of. But it's not working. Or it works for a few months, then it doesn't. Why? Because **instead of fixing the real problems that are holding your company down, you're trying to fix the symptoms that you see.** Symptoms such as:

- ! **Decreased productivity**
- ! **Leaders who can't lead or make decisions and who dump their problems on you, unable to truly lead**
- ! **Flat or decreased profits**
- ! **Not enough time**
- ! **Stress-related illness, like diabetes and heart disease**
- ! **Accidents**
- ! **Sleepless nights**
- ! **Self-medicating with food, alcohol or drugs**
- ! **Complaining buyers**
- ! **Employee theft**
- ! **Lawsuits**
- ! **Not enough leads – Sales – or revenue**
- ! **Complaining and bickering employees**
- ! **Gossip, backstabbing, rumors**
- ! **Self-doubt**

# FACT 2 - Symptoms Cost You A Lot. Time and Money.

We HATE that! We bet you do too.

They also increase stress, yours and everyone on the team. Stress leads to bad decisions, paralysis, leaders who can't or won't lead and disengagement. According to Gallup, 71% of employees globally are disengaged or actively disengaged., creating apathy, low morale, and decreased creativity and productivity. These combined hits to your top and bottom lines...lead to less control and more stress.

# FACT 3 - What It Costs You

\$30% of salary costs are wasted due to mismanagement - Harvard Business Review

\$Bad bosses negate other investments - Harvard Business Review

\$77% of companies report they are currently experiencing a leadership gap - Global Human Capital Trends

\$Globally, C-level executives say demand for better leaders at all levels is the number 2 threat to business stability and growth, rising 32% over previous years. - Global Human Capital Trends

\$Only 6% of CEOs believe they have what it takes to solve the leadership gap. - Global Human Capital Trends

\$63% of Millennials say their leadership skills were not being fully developed. - Gallup News

\$35% of employees are not engaged and another 17.2% are "actively disengaged." - Harvard Business Review

# FACT 3 - What Symptoms Cost You

Continued....

\$Disengagement costs (Gallup News) =

- 37% Increased Absenteeism
- 25% Increased Turnover
- 26% Increased Theft
- 48% Increased Accidents
- 21% Drop in Productivity
- 22% Drop in Profitability

\$In 2007, the average consumer saw over 5,000 ads per day - American Marketing Assoc.

\$In 2017, ad views doubled to more than 10,000 - American Marketing Assoc.

\$90% to 97% of your prospects are buying from someone else. - Chet Holmes International

\$As a result, 90% to 97% of your revenue is down the drain before you start.



## The Real Problem

You may have achieved a great deal of success. But all companies experience a ceiling of achievement.

It's not your competition or the symptoms that are keeping your company earthbound. It's all of the things that you don't see. You are sitting in your company, 20 feet above the ground, thinking that you're at 1,000 feet.

**If you're in the C-Suite, no one is telling you the real truth about "what's under" the symptoms. This is where your real pain lies. In the problems you cannot see.**

Typically, the perspective of the CEO and other C-Suite Leaders very different than those secretly held by team members. **It's like they work for completely different companies. I guarantee it.**

You Deserve A  
Massively  
Successful  
Business  
- AND –  
A Great Life!

Do YOU have them?

**Can you answer “YES” to all of the below? Check each statement that applies to you to see if you’re safe. Be honest.**

- I rarely work weekends.
- I rarely work more than a 6-hour day.
- My partner and I have a great, fulfilling sex life.
- Regular (4+ times per week) intimacy play an important role in our relationship.
- At least 2 times a year, I take extended and completely unplugged vacations.
- I exercise and or mediate daily.
- On a scale of 1 to 10, I rate my stress level at a 4 or less.

\*Going home to visit family or the in-laws does not count as a vacation.

# Do I need a Team Audit?

Can you answer “YES” to all of the below? Check each statement that applies to you to see if you’re safe. Be honest.

- My business runs smoothly, like clockwork. No or minimal firefighting for me.
- I know every one of my direct reports’ currency.
- Each of my leaders knows every one of their direct reports’ currency.
- Employees and leaders regularly interact socially.
- Employees at all levels speak up about problems and offer solutions. I have many specific examples of this.
- Everyone on the team is engaged in both the company’s and their fellow team members success. They are excited to be there – even when they don’t know I’m watching (I regularly watch).
- There are no cliques or “cool kids” with inside jokes.
- Leaders regularly call out team members for praise and credit for accomplishment, rather than taking the credit or praise for themselves. I have many specific examples.
- Both team members and leaders are regularly innovating for the good of both clients and the company. They are acknowledged for the contribution. I have many specific examples.
- Both new leads and sales are steady and growing.
- Team members are engaged, innovating and serving clients at the highest levels.
- I always know the next step to take. I find it easy to make the right decisions.
- I don’t work for my business. My business works for me.
- I rarely work weekends.
- I rarely work more than a 6-hour day.
- My partner and I have a great, fulfilling sex life.
- Regular (4+ times per week) intimacy plays an important role in our relationship.
- At least 2 times a year, I take extended and completely unplugged (2 weeks or more) vacations. Life is for enjoying. My business supports me in doing exactly that.
- I exercise and or mediate daily.
- On a scale of 1 to 10, I rate my stress level at a 4 or less.

# When You're Ready To Learn The Formula

[DeberahBringelson.com/own](http://DeberahBringelson.com/own)

- Make 1 Change - 4X Your Revenue!
- Get Out of the Marketing Death Trap!
- Don't Compete on Price!
- Lead Generation on Steroids
- Turbo Charged Sales
- Eliminate Your Biggest Block To Money!
- Use Quantum Physics to Grow Your Business and Your Life!
- The Exact Same Strategies Used to Close \$350 Million Deal with Sir Richard Branson!
- The Exact Same Strategies Used to Grow 1 Real Estate Company 3,546% in 12 Months!
- The Exact Same Strategies Discovery Used to Grow 110% in 10 Months!
- The Exact Same Class Martijn Took - Growing His Company \$67 Million Before The 5 Week Class Was Over!

[DeberahBringelson.com/dragons](http://DeberahBringelson.com/dragons)

Famous for delivering explosive results that skyrocket both personal and financial freedom and growth, Deberah has spent more than 20 years working with business tycoons around the world to **Bridge the Gap Between Everyday Existence and Extraordinary Results**. Deberah privately advises multimillionaire entrepreneurs, C-level executives, corporate titans, and global thought leaders on advanced business, messaging, personal growth and peak performance strategies.

## **“Amazing! Not what I expected”**

“This American Businesswoman is talking about energy and using the power of the universe to grow businesses! And her formula totally works”

Kabir Mulchandani, CEO  
Skai Holdings  
#28 – Richest Indians in GCC

**Verified**



## **The Deal That Never Should have Happened**

Deberah Bringelson is best known for negotiating the deal between Richard Branson and Arnold Schwarzenegger, with annual revenues of more than \$300 Million, for which she received the "Steal of the Year" Award for the deal that never should have happened.

**Verified**





**POWER of 3**

More Money! Less Stress! More Fun!

One of the most profit-producing Business Growth Authorities and Empowerment Experts in the world, Deberah Bringelson is a 3 time "Most Influential Woman In Business" honoree. She has worked with U.S. Presidents, members of Congress, three Governors and shared the stage with Fortune 100 and 500 CEOs.



*Deberah has shared her talents with many exceptional companies*

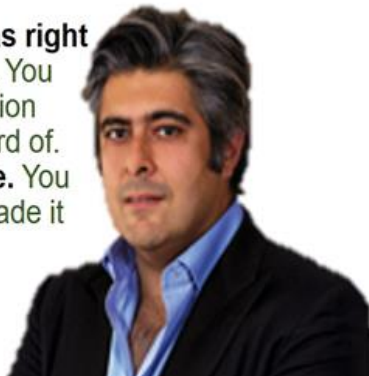


Partial list

Deberah Bringelson is best known for negotiating the deal between **Richard Branson** and **Arnold Schwarzenegger** with annual returns of over \$300 million for which she received the "Steal of the Year" award for the deal that never should have happened.

"Deberah! **Tony Robbins** was right about you! You are amazing. You saved the company. \$600 million growth in 12 months is unheard of. **What you did was incredible.** You took a failing company and made it profitable. It was all you!"

~ Kabir Mulchandani, CEO  
Skai Holdings  
#28. 50 Richest Indians in the GCC



Deberah has the **experience and expertise to deliver real results, beyond the sale!**"

**Forbes**



*San Francisco Chronicle*

**SAN FRANCISCO Business Times**

**The Mercury News**  
The Newspaper of Silicon Valley  
MercuryNews.com

**Entrepreneur**



## I've experienced it myself!

"Deberah's ability to energetically transform people - their life and business - is incredible. It's just one of her many superpowers."

Viveka vonRosen  
Linked Into Business



## Exceptional Results

Tony Robbins and Chet Holmes have referred multi-million dollar clients to Deberah, knowing that she will always deliver exceptional results.

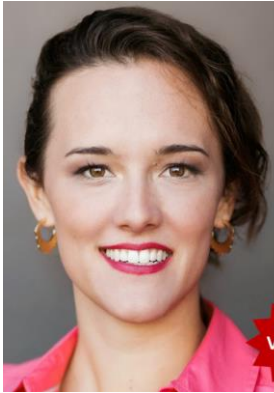


## "Everyone needs this."

No one else is like Deberah Bringelson.

Verified

Amanda Holmes, CEO  
Chet Holmes International



You can have massive success, without sacrificing your health, family, and life!"

"Real FREEDOM is having a massively successful business and a fabulous life!"

I deserve it!"



Dacia Coffey, CEO  
Blender  
TheMarketingBlender.com

## Our Results - 110% Growth In 10 Months

"We grew our revenue 110% in 10 months using Deberah's Quantum Business Beyond the Spreadsheet Strategies. We're celebrating our success and we're excited. More importantly, we've adopted Deberah's strategies to keep our numbers moving up!"

Enrique Montoya, VP  
Discovery Latin America/US Hispanic  
Discovery Networks International



## "Experience your own quantum leap"

Alicia Couri  
Mrs. Elite U.S. W.O.A.  
Audacious Confidence™ Growth Expert  
RedCarpetCEO™  
DreamaniacTV

Verified



## "Very few people have positively influenced my life the way Deberah has"

Real freedom is having a business that runs smoothly that you can walk and explore the world and love your life! I've got that!"

Verified

Dr. Kami Hoss, CEO  
The Super Dentists



## The entire team - pulling together, working for the common goal - the win!

"Deberah creates a vision that inspires. She gives nothing less than 110%"

Tedi Vriheas  
AT&T



**When you're ready, I'm here to help you.**

After reading this book, when you're ready to reset your money and success, join me here:

**The 21-Day Reset For Money and Success**



**POWER *of* 3**

**More Money! Less Stress! More Fun!**



Looking for an exceptional leader, strategist, motivator,  
and speaker for your next corporate retreat?

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