

What They Say

EVENT ORGANIZERS

Deberah was voted "Best Speaker"

"Deberah is known for her reputation for excellence and for exceptional content in an engaging, fun manner. Our attendees voted her "Best Event Speaker.

We're inviting her back next year!"

Jessica Peterson Ultimate Women's Conference



AUDIENCE MEMBERS

"I was lucky to be sitting in Deberah's audience!"

"Deberah delivers with wit and humor while getting to the heart of what matters. She clearly understands at a deep level the solutions that will produce extraordinary results. I walked out with strategies I could use that day!"

Dana Cory Big Heart Big Life



Deberahs Stages

Partial List:



12 times









Hi. I'm Deberah!

INTERNATIONAL PROFIT-PRODUCING AUTHORITY EMPOWERMENT EXPERT

I'm probably best known for my creative ingenuity, tenacity, and leadership while negotiating the Virgin America deal between **Sir Richard Branson** and **Arnold Schwarzenegger**, for which I received the "Steal of the Year" award, for the deal that never should have happened.

But, that's not the beginning of my story. I grew up in a quiet mid-western town. But my home wasn't so quiet. It was filled with alcoholism, violence, guns, beatings, and screaming rage. But no one knew. On the outside, everything appeared to be idyllic. The fists, guns, and alcohol would come out at night in the house, and by morning, it was as if nothing had ever happened. If this is what life was going to be like, it wasn't for me. I was ready to exit, permanently.



What I Learned Helps You

Fast forward about 10 years, I began using what I learned from those experiences to help my clients: politicians, government agencies, and companies. The results were astounding.

The first company I secretly used my new-found techniques with grew from \$56,000 to \$13 Million in 5 years.

What I discovered in my own life and then with the CEOs and teams that I worked with is that most people have a story. Do you?

In 30 years of working with clients, I've learned that those stories are controlling the results you're getting in your business and life today.

What It's Costing You



increased turnover



waste due to mismanagment



drop in productivity



drop in profitabiliyt

NO ONE IN THE WORLD DOES IT LIKE I DO

Yes, I'm an internationally recognized Profit-Producing Business Growth Authority (Who isn't saying that these days!?)

I've worked with U.S. Presidents, like Ronald Reagan and George Bush, Governors and Members of Congress, and Business Titans, the likes of Sir Richard Branson, David Packard, Larry Ellison, Tony Robbins, and many others in 17 countries.



For 40 years, I've been studying and using meta- and quantum physics in my own life and in the lives and businesses of my clients and students.

No one in the world does it like I do.



WHY YOU SHOULD CARE - RESULTS!

3,546%

(\$602 Million) GROWTH - 12 months Zaya

110%

GROWTH - 10 months Discovery Networks 17 Countries

10X

LEADS, SALES, REVENUE
6 months
Excell Education

12

Months Healed Leukemia No Chemo Owner

36

Hours
More Money in 1 sale
than ENTIRE previous year

5

Weeks Pre-revenue Startup \$0 to \$67 Million You and your company are under more pressure than ever. Buying patterns have changed dramatically. With economic uncertainty and bankruptcies on the rise, now is the time to future-proof your company. But in these unprecedented times, how do you do it? Everyone and their one-shot-wonders are coming out of the woodwork. You're bombarded with emails, social media messages, phone calls, and texts all shouting "me, me, me!" All about them and getting their hand in your wallet.

You Deserve Real Solutions - REAL RESULTS











Healty Culture

For almost 30 years I've helped CEOs in 17 countries around the globe take control of their businesses and grow their revenue 100% to as much as 3,546%. Whether you are struggling with erratic sales, leadership deficits, human resources, communication problems, strategic planning, ineffective messaging, or all of the above, my proprietary formula has worked for them and can work for you too.

I don't do it like anyone else in the world. Clients call me when they need real solutions, not just the latest gimmick.

Read More...

3,546%Growth

"Great Leaders are the key to profits!"

Without Deberah, we'd really be in trouble

Nadia Zaal, CEO



Our Results – 110% Growth In 10 Months

"We grew our revenue 110% in 10 months using Deberah's Quantum Business Beyond the Spreadsheet Strategies. We're celebrating our success and we're excited. More importantly, we've adopted Deberah's strategies to keep our numbers moving up!"





"A combination of real business and practical quantum physics!"

You can have massive success, without sacrificing your health, family, and life!"

Dacia Coffey, CEO





SPEAKING TOPICS

Leadership Leverage

✓ Leaders should be your greatest asset - But they're not Globally, C-level executives identify increasing demand for new and better leaders at all levels of their company as the number 2 threat to business stability and growth, rising 32 percent over previous years. However, only 6 percent of executives believe they have what it takes to solve the leadership gap and only 10 percent have faith in their succession programs. And when it comes to growing Millennial leaders, that confidence drops from 10% to a mere 7%.

Business and Life 360°

✓ You're Under More Pressure Than Ever
It's lonely at the top. Very lonely. The buck stops with
you and so does the stress. You deserve a highly
successful business and a great life! This is how you get
it

Quantum Business Beyond the Spreadsheet

What the hell do quantum waves have to do with money, success, and growing a business? What if it was easy?

Easy to reach into the quantum field and harness the power of the universe. Could this "Secret Sauce" be what you've been waiting for? Just like you do not have to understand how the electric company "makes" electricity – just how to flip the switch – you do not need to understand the science – just how to make it work for your business and your life. I show you how to flip the switch!

AS SEEN IN









San Francisco Chronicle







WHAT YOU CAN EXPECT



- Prompt and professional replies to all of your messages.
- A personal phone consultation with me prior to your event. I want to better understand how I can best serve your audience.
- A major announcement about your conference on my network. (Assuming your event is open to the public and you want to sell extra seats.)
- A professional, innovative, and actionable presentation focused on achieving results for your audience.
- A custom document page created for your attendees. It will include my slides, along with links to resources I think will be helpful.
- A follow-up session after the event with me to ensure you are satisfied.
- More than a speech an experience that moves attendees to create real change in their business and life.

WHO I WORK WITH (Partial List)









































Verified Results

BUSINESS



EVERYONE NEEDS THIS!

"One CEO was prerevenue (\$0) and closed a deal worth \$67 Million BEFORE Deberah's 5-week training was over!"

> Amanda Holmes, CEO Chet Holmes International

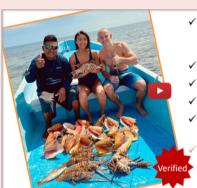


We 10X'd Our Revenue within 6 Months!

- ✓ Leads 10X higher <u>each</u> <u>month</u> than they were in a full quarter previously
- √ I've got more time with my family
- Made back 10X program cost in first month alone!

John P Festa, CEO Excell Education Enterprises

MONEY



- ✓ Ryan expanded his brickand-mortar business from Alabama to Texas.
- ✓ During a pandemic
- ✓ Doubled prices
- ✓ Increased sales 30%
- ✓ 36% to 95% revenue growth every month
- Rents a private island in Belize, with a private chef.



"I MADE MORE MONEY IN <u>1 SALE</u> THAN IN ALL OF LAST YEAR! THIS STUFF WORKS!"

Within 36 hours, Sieglinde made the largest sale of her life.

LIFE



Joan's oncologist said – you must start taking chemo

Joan learned to heal herself

Within 12 months, the doctor told Joan she is healed

- NO CHEMO!



"Very few people have positively influenced my life the way Deberah has"

> Real freedom is having a business that runs so smoothly that you can walk away - explore the world and love your life! I've got that!"

Dr. Kami Hoss, CEO





CLICK HERE FOR FULL REPORT

CLIENT

This client is an international, multimedia corporation in a market facing significant industry challenges due to declining big media and increasing growth in market share by streaming devices combined with a growing "cut the cord" attitude in the consumer base.

CHALLENGES

- Revenue Limited To Less Than 10% Of Potential Market: This company was mired in the "Me We Syndrome™ of traditional marketing, rather than being aware of their ideal buyers. This limited their revenue to less than 10% of their available market.
- Inability to create new buying relationships. Their limited process for engaging and courting new and inactive clients, limited their pool of potential new buyers.
- Lack of systems to manage the flow of new prospects and sort higher value prospects for more personal attention, creating a need to spend more time, less effectively than with simple (consistently followed) systems in place. The team was overwhelmed, disinterested and stressed. They were also unaware of bottlenecks and "problem points" where sales were either not maximized or lost completely.
- No sales processes in place. No steps to the sale with coordinated collateral designed to move prospects forward in the process and ultimately to buying. Treatment of

potential clients was haphazard, with steps missed as they were left to individual actions and memories. They were unaware of what was or was not working, leading to inconsistent client experiences and inconsistent results.







- No upsell, cross-sell steps, processes or training to upsell into "packages" or to cross sell other opportunities that will maximize the effectiveness of the client's marketing investment.
- Ineffective / Bad Leaders who were very self-focused and self-promotional, taking credit from team members, creating a dysfunctional, ineffective culture.
- Unintentional, destructive "leaders" who held no official leadership position, but through gossip, end-runs and rumors were leading the team in destructive ways.

SOLUTIONS

- Strategic Messaging
 - Creation of new ecosystem packages
 - · Understanding market data
 - Direct focus on ideal buyer pain and solutions
 - · Ideal buyer solutions
- Strategic Sales
 - True understanding of the ideal buyer money, risk and time with meaningful solutions.
- Executive Management Coaching
- Leadership Development Training
- Creation of Intentional Culture
- Hiring and Training Superstars
- > Strategic Innovation
- Ideal Buyer Strategy
- Dream Client Strategy
- Own Your Market Strategy



RESULTS

This client reports:

- ✓ Increased revenue 110% (10 months)
- ✓ Effective deployment of new media ecosystem packages in 13 countries
- Exceptional team of superstars
- Superstars well-trained in strategic messaging and strategic selling
- ✓ Effective teamwork, intentional corporate culture
- ✓ CEO Increased personal self-esteem
- ✓ Effective leadership development at multiple levels

WHAT HE SAID

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Enrique Montoya Discvery Latin America

Speaker Reel
Click to Play







30 Years Growing Companies

- 17 Countries
- More than 1 Million people impacted



3 times "Most Influential Woman In Business" - Silicon Valley



Honored by the U.S. Congress for her body of work



Honored by the State of California - Senate and Assembly



Steal of the Year Award



Women's Hall of Fame



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GET IN TOUCH

Thank you for considering me as a speaker for your event. Let's talk about your needs and whether I'm the right person for you and your audience.

Weberrak