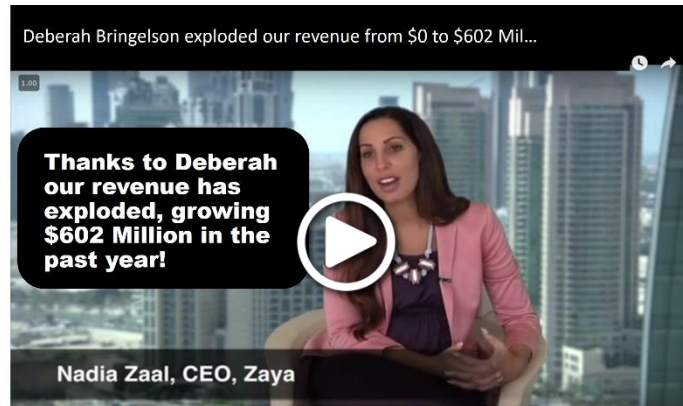


# This Client Grew Their Revenue From \$0 to \$602 Million

## CLIENT

This client is a home developer in the United Arab Emirates. In their first year, they generated \$17 Million in sales. In year 2, for 12 months, prior to implementing Deberah Bringelson's Quantum Business Beyond The Spreadsheet Formula they generated \$0 and had just taken out a \$50 million loan in order to continue operations.



## CHALLENGES

While the CEO had previously been involved in family development projects, this was her first experience running a company and completing a project on her own. A lack of focus and direction meant that the team was always scrambling to put out fires, rather than being strategic in their thinking and activities.

Leadership in the company was non-existent. Poor hiring choices meant that many team members were not a good fit for their positions, creating tremendous stress throughout all levels of the company. This combined with the lack of company leadership meant that the team was difficult to manage.

There was no strategy for growing the company beyond a desire to "make sales". Additionally, messaging was standard "look at me" marketing, focused on the company and the product's features and benefits, not the buyer.

Additionally, the CEO had blocks to money, doubts about self-worth and fears about her abilities related to her lack of experience and leadership skills.



Industry

Real Estate



Year 1

17M



Year 2 – Before  
Deberah Bringelson

0



Year 3 – After  
Deberah Bringelson

602M

Growth

3,546%

## WHAT SHE SAID

"We increased our revenue \$602 million in 12 months using Deberah's Quantum Results Formula. She promises a lot and over delivers. With Deberah's help, we have seized the leadership position in the market. A feeling of excitement and success permeates everything we do. Before Deberah, I didn't believe I deserved wealth. I thought I wasn't good enough. Her energetic processes helped me clear away those fears. I immediately felt better. Within days, I created \$298 million. It's very exciting! I will forever be grateful!"

~ Nadia Zaal, CEO, Zaya

## RESULTS

This client reports:

- ✓ Increased revenue - \$0 to \$602 million (12 months)
- ✓ Exceptional team of superstars
- ✓ Superstars well-trained in strategic messaging and strategic selling
- ✓ Effective teamwork, intentional corporate culture
- ✓ CEO - Increased personal self-esteem
- ✓ Effective leadership development at multiple levels

## SOLUTIONS

This client's strategic profit plan included:

- Strategic Messaging
- Strategic Sales
- Leadership Development Training
- Creation of an Intentional Corporate Culture
- Hiring Superstars
- Strategic Innovation
- Ideal Buyer Strategy
- Dream Client Strategy
- Own Your Market Strategy

## BEHIND THE SCENES



Learn more at [www.DeberahBringelson.com](http://www.DeberahBringelson.com) |  
[Deberah@DeberahBringelson.com](mailto:Deberah@DeberahBringelson.com)

## Exceptional Leader Change-Maker

"The Center For Marine Conservation values Deberah's opinions and work so highly that she has been invited on more than one occasion to speak at the Center's conferences."

Jill Kauffman  
Center For Marine Conservation



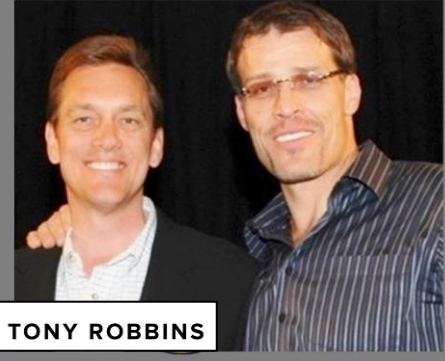
## The Deal That Never Should have Happened

Deberah Bringelson is best known for negotiating the deal between Richard Branson and Arnold Schwarzenegger, with annual revenues of more than \$300 Million, for which she received the "Steal of the Year" Award for the deal that never should have happened.



## Exceptional Results

Tony Robbins and Chet Holmes have referred multi-million dollar clients to Deberah, knowing that she will always deliver exceptional results.



TONY ROBBINS

## The entire team – pulling together, working for the common goal – the win!

"Deberah creates a vision that inspires. She gives nothing less than 110%."

Tedi Vriheas  
AT&T



## Tremendous Leadership

"Deberah has the drive, determination and experience to take on any challenge and bring new innovativeness and experienced leadership to any company or organization."

Michael Scanlon, CEO  
SamTrans



## Deberah Bringelson Exceptional Leader Tremendous Success

"I was struck by Deberah's tremendous leadership abilities, tenacity, and drive for success!"

David Crane  
Special Advisor to Governor  
Arnold Schwarzenegger



## The entire team – pulling together, working for the common goal – the win!

"Deberah creates a vision that inspires. She gives nothing less than 110%."

Tedi Vriheas  
AT&T



## A Leader With Vision

"Deberah is a leader with vision, creativity and passion. She knows how to pull together contentious and competing interests and lead large teams to achieve common goals."

Jim Wunderman  
President and CEO  
Bay Area Council





Deberah Bringelson is one of the most profit-producing Business Growth Authorities and Empowerment Experts in the world.

She is best known for her creative ingenuity, tenacity, and leadership to attract and negotiate the Virgin America deal between **Sir Richard Branson and Arnold Schwarzenegger**, for which I received the "Steal of the Year" award, for the deal that never should have happened.

**Deberah helps people in the C-Suite, break through the fog of confusion, poor sales, and overwork to increase revenues AND reclaim the time, energy and joy their business has stolen from them. She also works with your team, fixing problems, like HR nightmares, inconsistent revenue, and poor leadership at the root.**

Partial List



[www.YourStrategicSolutions.com](http://www.YourStrategicSolutions.com)



Learn more at [www.DeberahBringelson.com](http://www.DeberahBringelson.com)  
[Deberah@DeberahBringelson.com](mailto:Deberah@DeberahBringelson.com)