

This Client Grew Their Revenue From \$0 to \$602 Million

CLIENT

This client is a home developer in the United Arab Emirates. In their first year, they generated \$17 Million in sales. In year 2, for 12 months, prior to implementing Deberah Bringelson's Quantum Business Beyond The Spreadsheet Formula they generated \$0 and had just taken out a \$50 million loan in order to continue operations.



CHALLENGES

While the CEO had previously been involved in family development projects, this was her first experience running a company and completing a project on her own. A lack of focus and direction meant that the team was always scrambling to put out fires, rather than being strategic in their thinking and activities.

Leadership in the company was non-existent. Poor hiring choices meant that many team members were not a good fit for their positions, creating tremendous stress throughout all levels of the company. This combined with the lack of company leadership meant that the team was difficult to manage.

There was no strategy for growing the company beyond a desire to "make sales". Additionally, messaging was standard "look at me" marketing, focused on the company and the product's features and benefits, not the buyer.

Additionally, the CEO had blocks to money, doubts about self-worth and fears about her abilities related to her lack of experience and leadership skills.



Industry

Real Estate



Year 1

17M



Year 2 – Before
Deberah Bringelson

0



Year 3 – After
Deberah Bringelson

602M

Growth

3,546%

WHAT SHE SAID

"We increased our revenue \$602 million in 12 months using Deberah's Profit Strategies. She promises a lot and over delivers. With Deberah's help, we have seized the leadership position in the market. A feeling of excitement and success permeates everything we do. Before Deberah, I didn't believe I deserved wealth. I thought I wasn't good enough. Her energetic processes helped me clear away those fears. I immediately felt better. Within days, I created \$298 million. It's very exciting! I will forever be grateful!"

~ Nadia Zaal, CEO
Zaya Real Estate

RESULTS

This client reports:

- ✓ Increased revenue - \$0 to \$602 million (12 months)
- ✓ Exceptional team of superstars
- ✓ Superstars well-trained in strategic messaging and strategic selling
- ✓ Effective teamwork, intentional corporate culture
- ✓ CEO - Increased personal self-esteem
- ✓ Effective leadership development at multiple levels

SOLUTIONS

This client's strategic profit plan included:

- Strategic Messaging
- Strategic Sales
- Leadership Development Training
- Creation of an Intentional Corporate Culture
- Hiring Superstars
- Strategic Innovation
- Ideal Buyer Strategy
- Dream Client Strategy
- Own Your Market Strategy

BEHIND THE SCENES



Learn more at www.DeberahBringelson.com |
Deberah@DeberahBringelson.com

Exceptional Results

Tony Robbins and Chet Holmes have referred multi-million dollar clients to Deberah, knowing that she will always deliver exceptional results.



The Deal That Never Should have Happened

Deberah Bringelson is best known for negotiating the deal between Richard Branson and Arnold Schwarzenegger, with annual revenues of more than \$300 Million, for which she received the "Steal of the Year" Award for the deal that never should have happened.



You can have massive success, without sacrificing your health, family, and life!"

"Real **FREEDOM** is having a massively successful business *and* a fabulous life!

I deserve it!"



Dacia Coffey, CEO
Blender
TheMarketingBlender.com



200% Increase!

"In the first 10 minutes, Deberah showed me a clear path to increase my business by 200%. And that was just the beginning. Using tools that I'd never considered, she had me thinking about my market in a whole new way!"

Jon Bard, CEO
Writing Blueprints



If you have a chance to work with Deberah, Drop Everything! Do It!

"Deberah is one of the most valuable resources I have ever had in terms of my personal and financial growth. If you ever have the chance to work with Deberah in whatever capacity, I would only urge you to drop everything and begin today!"

Jesse Douglas
Entrepreneur



"Very few people have positively influenced my life the way Deberah has

Real freedom is having a business that runs so smoothly that you can walk away - explore the world and love your life! I've got that!"

Dr. Kami Hoss, CEO
The Super Dentists



Deberah Bringelson is one of the most profit-producing Business Growth Authorities and Empowerment Experts in the world.

She is best known for her creative ingenuity, tenacity, and leadership to attract and negotiate the Virgin America deal between **Sir Richard Branson and Arnold Schwarzenegger**, for which I received the “Steal of the Year” award, for the deal that never should have happened.

Deberah helps people in the C-Suite, break through the fog of confusion, poor sales, and overwork to increase revenues AND reclaim the time, energy and joy their business has stolen from them. She also works with your team, fixing problems, like HR nightmares, inconsistent revenue, and poor leadership at the root.

OFFICIAL MEMBER

Forbes

Partial List



www.YourStrategicSolutions.com



Learn more at www.DeberahBringelson.com
Deberah@DeberahBringelson.com